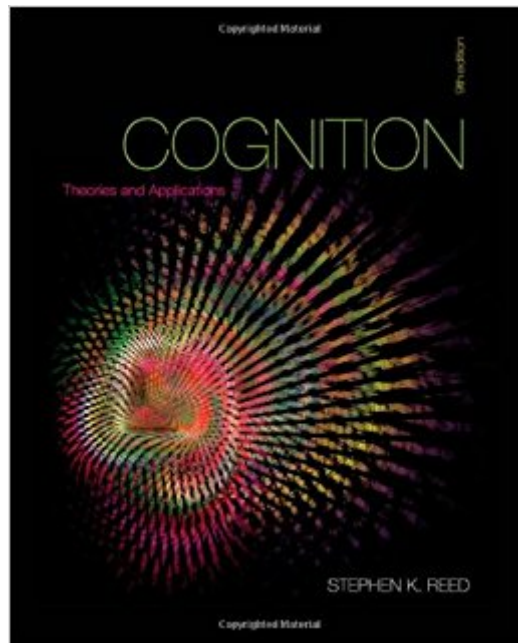




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Cognition: Theories And Applications



Synopsis

Dr. Stephen Reed's Ninth Edition of *COGNITION: THEORY AND APPLICATIONS* focuses on the theories that underlie cognitive phenomena as well as empirical data that establishes a traditional, information processing approach to cognitive psychology. This structure allows readers to discover the direct relevance of cognitive psychology to many of their daily activities. The text incorporates unparalleled scholarship in a distinctive clear voice that allows for the emphasis of both contemporary and classical research through real-life examples and experiments. Revised and updated throughout to maintain a high degree of currency and accuracy, content reflects the ever-evolving field and is made relevant to students' lives through the inclusion of popular articles from well-known magazines and newspapers. As a result of its adherence to three criteria--the material must make an important contribution to cognitive psychology, be accessible, and be both understandable and interesting--the text is an invaluable tool in learning cognitive psychology.

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Dr. Stephen Reed's *COGNITION: THEORY AND APPLICATIONS*, 9E, International Edition focuses on the theories that underlie cognitive phenomena as well as empirical data that establishes a traditional, information processing approach to cognitive psychology. This structure allows undergraduates to discover the direct relevance of cognitive psychology to many of their daily activities. The text incorporates unparalleled scholarship in a distinctive clear voice that allows for the emphasis of both contemporary and classical research through real-life examples and

experiments. Revised and updated throughout to maintain a high degree of currency and accuracy, content reflects the ever-evolving field and is made relevant to students' lives through the inclusion of popular articles from well-known magazines and newspapers. As a result of its adherence to three criteria-the material must make an important contribution to cognitive psychology, be accessible, and be both understandable and interesting-the text is an invaluable tool in learning cognitive psychology. --This text refers to the Paperback edition.

Dr. Stephen K. Reed received his B.S. in psychology from the University of Wisconsin in 1966 and his Ph.D. in psychology from the University of California, Los Angeles in 1970. Immediately thereafter, he worked as an NIH postdoctoral fellow at the Laboratory of Experimental Psychology at the University of Sussex in Brighton, England. Dr. Reed has enjoyed many years of teaching experience, first at Case Western University from 1971-1980 and then at Florida Atlantic University from 1980-1988. Currently Dr. Reed is a professor of psychology and also a member of the Center for Research in Mathematics and Science Education at San Diego State University. With grants offered in part from NIMH, the National Science Foundation, and the Air Force Office of Scientific Research, Dr. Reed's research on problem solving has been extensively published in such journals as *Cognition and Instruction*, *Cognitive Psychology*, *The Journal of Experimental Psychology*, *Learning, Memory and Cognition*, and *Memory and Cognition*. He has also authored numerous articles and books, including *PSYCHOLOGICAL PROCESSES IN PATTERN RECOGNITION* (Academic Press, 1973) and *WORD PROBLEMS: RESEARCH AND CURRICULUM REFORM* (Erlbaum, 1999).

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